



**MBA** AT ACE INTERNATIONAL  
BUSINESS SCHOOL



# ACE INTERNATIONAL BUSINESS SCHOOL

Established in 1999 Ace has evolved into one of the best providers of management education in the country. In our more than two decades of history, we have established ourselves as a leading institution that is living its vision of enhancing capacity of individuals and institutions in Nepal to contribute to the nation's development.

# GLASGOW CALEDONIAN UNIVERSITY

Glasgow Caledonian University (GCU) is a distinctive, inclusive and forward-looking university that is committed to its social mission to promote the common good. It has become an international center of excellence in higher education, promoting employability and global citizenship in its graduates. GCU has been winning awards for the support and commitment to the student experience, whilst delivering innovation through its world-class research.

As a University GCU thrives on ideas, supports innovation, and values the importance of social responsibility. The University's mission as the University for the Common Good is ambitious. By 2030 Glasgow Caledonian University aims to be recognized as a world-leading University for social innovation.

# **GCU'S MBA RECOGNISED AS A GLOBAL LEADER**

Glasgow Caledonian University's MBA has been recognised as one of the best in the world in the Corporate Knights 2022 Better World MBA Rankings

GCU's programme is ranked 18<sup>th</sup> out of 160 MBAs for its clear focus on sustainability and its alignment with the UN's Sustainable Development Goals

Glasgow Caledonian University is ranked in the top 5% of universities globally, third in Scotland and 14<sup>th</sup> in the UK according to Times Higher Education Impact rankings, 2022



# MASTER OF BUSINESS ADMINISTRATION (MBA)

This distinctive MBA course offered by Ace International Business School in affiliation with Glasgow Caledonian University, Glasgow, Scotland, is designed for enterprising and socially-minded individuals with aspirations to become professional manager with an instinct for creating sustainable business in a socially responsible manner.

## ELIGIBILITY FOR ENROLMENT

Successful completion or fair expectation to successfully complete a minimum three years Bachelor's Degree before the session begins. For all equivalence related issues, reference will be made to records maintained at Tribhuvan University as applicable.





# INTERNATIONAL EXPOSURE

The importance of experiential learning and soft skills has increased in today's dynamic and competitive environment. Business executives and corporate professionals in today's world are expected to have excellent interpersonal skills as well as cultural awareness. Therefore, young graduates must broaden their knowledge horizons as well as equip themselves with useful and transferable skills in order to gain a competitive advantage in the ever-competitive professional aspect.

Since its inception, Ace-IBS has placed a strong emphasis on combining academic and practical expertise. Students at Ace-IBS are always encouraged to take an inquisitive attitude and to explore and widen their horizons beyond what they study in the classroom. In order to help students learn about global practices, Ace-IBS offers a unique study and recreational tour called 'International Exposure-Inspiring the Future,' which allows students to travel to a foreign country and participate in well-planned and interactive classroom sessions led by seasoned speakers and trainers, as well as visits to renowned business organizations and face-to-face interactions with leading business leaders and corporate professionals.

# EXTRA-CURRICULAR & CO-CURRICULAR ACTIVITIES

## An Environment for Holistic Learning at Ace - IBS

Ace believes in providing education through holistic development, which is about honing every facet of a student, helping an individual develop life-skills, a spirit of enquiry to explore the unknown, attitude of life-long learning, so that he/she acquires knowledge and not just information. Beyond learning in the classroom and laboratories, Ace has developed a mechanism to introduce each student to a wide range of co-curricular activities.

## Student Services

At Ace, we celebrate diversity by encouraging students of diverse backgrounds to mingle with each other in college, sports and other co-curricular events. To facilitate such activities on the campus and build up an environment of nurturing the talent in the students, we have equipped the campus with facilities and amenities which could help students to get involved in on co-curricular activities after their studies.

## Clubs and Societies

Students can choose to join any of the following clubs at Ace. Communication Club, Book Club, Toastmasters Club, Sustainability Club, Finance Club, Marketing Club, Social Club, Event Management Club, Sports Club, Music Club, Adventure Club, Expressions Club and Drama Club.



## Training and Placement

The Training and Placement Cell (TPC) at ACe-IBS networks with the best industry. This has resulted in a strong and beneficial relationship for the students, the Institute and the business community. Industry professionals are regularly invited to interact with the students and give them feel of real life industry/business scenario. The Placement programs organized twice a year by Training and Placement cell has placed students in various national and international organizations.

## Research Facilities

Ace Research Center (ARC) was formally constituted in 2017. The main objective of ARC is to ensure capacity building in research and publication. The center provides research support to the Graduate students and faculty. ARC is also responsible for the publication of a biannual research journal titled "Journal of Business and Social Sciences Research (JBSSR)". The services provided by ARC are targeted mainly towards the students working on their Graduate Research and all other researchers at Ace.

## Ascend - Ace Startup Center

Ascend, has been established with a mission to help passionate and budding entrepreneurs transform their ideas into strong, scalable & successful startups. It is a go-to hub and a safe place for aspiring and budding entrepreneurs to turn their ideas into action. Ascend seeks to bring compassion, collaboration and creativity by building a community of determined individuals.

## Plethora of Events

Events at Ace are designed to give participants firsthand experience in a variety of management-related fields. Events like the Sales Summit, HR Meet, Business Plan Competition, Case Analysis Competition, and several more aim to give students a stage on which to demonstrate their abilities and advance their knowledge. The interaction between students and professionals at these events broadens students' horizons and gets them ready for impending professional difficulties.



# ORIENTATION PROGRAM

The Orientation Workshop is a one-and-a-half-day residential program for MBA in a resort in the outskirts of Kathmandu. The workshop aims to enable the students to know each other better through innovative individual and team building exercises and at the same time shed light on the values of Ace-IBS as well as basics of management.





# INDUCTION PROGRAM

The Induction Program is a week-long intensive program that aims to accustom the students to the roles and requirements of their post graduate journey. The main objective of the Program is to develop and enhance the basic skills that the students shall require to effectively perform and succeed in the respective programs.

The Induction Program focuses on:

- Settling the students into the program quickly and comfortably
- Enhancing awareness of the students about the basics of their chosen graduate and post graduate program
- Empowering the students to sharpen their critical thinking, analytical and academic writing skills
- Familiarizing the students with the e-resources of GCU namely GCU- LEARNING HUB, Library Resources and Effective Learning Services

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## 2 YEAR CURRICULAR STRUCTURE

### YEAR 1 [120 CREDITS]

#### Trimester A [60 Credits]

Module Name	Credit
International Management of Risk	20
HRM Strategies for Organizational Performance and Reward	20
New Perspectives on Critical Marketing and Consumer Society	20
Academic Writing	Non-Credit

#### Trimester B

Second Diet Assessments	Credit
International Exposure	Non-Credit
Internship	Non-Credit

#### Trimester C [60 Credits]

Module Name	Credit
Strategic Management	15
Responsible Leadership Skills in International Context	15
Social Innovation Solutions	15
Crisis and Operational Resilience	15

### YEAR 2 [120 CREDITS]

#### Trimester A [60 Credits]

Module Name	Credit
Marketing and Brand Management	15
Financial and Business Data Analysis	15
Corporate Social Responsibility for Sustainable Development	15
Methods for Business Research and Consultancy	15

#### Trimester B [60 Credits]

Module Name	Credit
MBA Project	60



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## FEE STRUCTURE

Particulars	Amount (NPR)
Admission Fee	80,000
Tuition Fee @ NRs 2,52,500 per trimester (4 trimesters)	10,10,000
Total For the Programme	10,90,000



# ACERS TALK ABOUT THEIR ACEPERIENCE



“ Attending Ace was a transformational experience for me, both personally and professionally. The diverse student body, made up of professionals from various industries, provided a unique opportunity to broaden my perspective and learn from others. The courses were highly relevant and practical, providing me with the knowledge and skills necessary to succeed in my field. I highly recommend this college to anyone looking for investing in their future and taking their career to the next level.

**Shubham Karna**  
MBA Fall 2023



“ Being a part of Ace International Business School not only provided me a world class course while living in Nepal itself, but also provided me access to a large network of people, along with excellent module leaders and courses that are practical in the real-life business world.

**Shailesh Raj Shrestha**  
MBA Fall 2023



“ As an MBA student at Ace International Business School, I have experienced an unparalleled educational journey. The program's cutting-edge curriculum, world-class faculty, and networking opportunities have transformed my perspective and equipped me with the skills necessary to excel in the dynamic business world. I am proud to be part of this prestigious institution that fosters innovation, leadership, and international business acumen.

**Rashi Dhungana**  
MBA Spring 2023



“ Words fail to capture the awe-inspiring journey I experienced as an MBA student at Ace International Business School. This extraordinary institution effortlessly blends academic excellence, global perspectives, and unrivaled opportunities. The visionary faculty nurtured my passion for business, equipping me with innovative understanding and fostering an entrepreneurial mindset. The vibrant campus culture, brimming with diversity, fueled my personal growth and honed my leadership skills. Thank You Ace for everything !

**Nisha Raj Shah**  
MBA Fall 2023



“ The campus life with their ever-so-helpful faculty has really helped me immerse myself in this wonderful Aceperience. Thank you, Ace-IBS. Ace-IBS has given me the opportunity and platform for personal growth to tackle the world.

**Rijay Maharjan**  
MBA Spring 2023



“ My experience at Ace so far, has been a journey of continuous growth and development. The MBA curriculum here has helped me understand my core competencies as an individual and has equipped me with the skills to work towards strengthening it. Ace has further facilitated holistic growth in my personality be it intellectual or social through the curriculum and its internal events. Furthermore, the friendships that I have created will be cherished for years to come. The institution also provides an environment to strive towards being the best version of oneself and that is something that I really appreciate about Ace.

**Rajvir Tulsyan**  
MBA Spring 2022



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